



## THE CLIFFS

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### The Cliffs Adds Three to Executive Leadership Team

(TRAVELERS REST, S.C.) – [The Cliffs](#) is pleased to announce the addition of three new members to its executive leadership team: John Garcia as director of sales operations, Lauren Buckland as director of sales administration and Morgan Eldridge as director of marketing and creative services.

Garcia assists in leading and managing the operations of the Cliffs Land Partners sales force. He works closely with the vice president of real estate development in managing all Cliffs Land inventory and is an active member of several of The Cliffs' architecture review boards and property owner associations. Garcia has more than 20 years of experience in real estate sales, brokerage and development.

Buckland joined The Cliffs in 2008 after graduating from Clemson University. In her new role, she assists with the day-to-day operations for all of The Cliffs' real estate offices managing the administrative staff, coordinating and executing sales events, and she provides support to Kent Smith, president and managing partner of Cliffs Land Partners.

Eldridge brings to The Cliffs more than 20 years of experience in the luxury real estate industry. Prior to joining the team, he served as vice president or director of marketing for the developers of Kiawah Island, Christophe Harbour on St. Kitts, and Doonbeg Golf Club in County Clare, Ireland; Pronghorn in Bend, Oregon; Tahoe Mountain Resorts communities in Northern California; and the Village at Wild Dunes on the coast near Charleston, South Carolina. Eldridge works closely with the The Cliffs Vice President of Marketing Amy Anderson.

To learn more about The Cliffs, visit [www.cliffsliving.com](http://www.cliffsliving.com).

### About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million+; homesites, from \$125,000.

The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit [www.cliffsliving.com](http://www.cliffsliving.com). Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

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