



## THE CLIFFS

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### **The Cliffs Promotes Lauren Buckland to Director of Sales**

(TRAVELERS REST, S.C.) – [The Cliffs](#) is pleased to announce that Lauren Buckland has been promoted to director of sales. In this role, Buckland manages the Cliffs Realty sales teams in the lake and mountain regions, which encompass the six private luxury communities within South Carolina.

Since joining The Cliffs in 2008, Buckland has held numerous roles, including working as a listing coordinator and director of sales administration. In her new role, Buckland is tasked with managing the overall sales processes within The Cliffs while working with agents to accomplish their individual sales goals.

According to Rob Duckett, president of The Cliffs, “Lauren has been a tremendous asset to our team over the years, and we are pleased to have her overseeing our Cliffs Realty sales teams. She will be an integral part of driving future sales at our lake and mountain communities, particularly at The Cliffs at Keowee Springs and The Cliffs at Mountain Park, where we have a high opportunity for growth. We look forward to her future successes.”

A graduate of Clemson University, Buckland resides in the Upstate and is a licensed realtor. In the community, she is currently involved with the Drake Rayden Foundation, which raises awareness and funds for Non-Ketotic Hyperglycinemia to find a cure for the rare disease.

To learn more about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). For real estate opportunities, visit [here](#).

**About The Cliffs**

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation's top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs' suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, multiple tennis complexes, a marina, beach club, and equestrian center, boating, watersports, cycling, paddle sports, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm, and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$500,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit [www.cliffsliving.com/buzz](http://www.cliffsliving.com/buzz). Contact The Cliffs at 864.249.4364 to learn more about real estate, membership, or to arrange a visit.

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