



THE CLIFFS

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Matt Hendrix Joins The Cliffs Lake Region Sales Team

(TRAVELERS REST, S.C.) – [The Cliffs](#) is pleased to announce that Matt Hendrix has joined its lake region sales team responsible for the sale of premier homesites and luxury homes at The Cliffs’ three residential communities on Lake Keowee in Upstate South Carolina.

A graduate of Clemson University, Hendrix was a member of the 2003 Clemson Men’s Golf National Championship Team. He also played on the 2003 United States Walker Cup Team. After college, he spent ten years playing golf professionally. He was on the Web.com Tour for five years and spent one year on the PGA Tour. After retiring from golf, Hendrix worked as a sales executive for various insurance companies.

Hendrix is a native of the Upstate and currently lives in Greenville with his wife Melanie and their two sons, Chase and Calvin. He holds a bachelor’s degree in economics from Clemson.

“The Cliffs is experiencing our strongest year in real estate sales in over a decade and Matt Hendrix is a welcome addition to our team,” said Kent Smith, president and managing partner of Cliffs Land Partners. “His local knowledge, sales expertise and passion for The Cliffs lifestyle have already made him a valuable guide to our real estate offerings to those looking to come home to our three lakeside communities.”

To learn more about The Cliffs, visit www.cliffsliving.com/buzz.

About The Cliffs

The Cliffs is a collection of seven private, luxury residential mountain and lake club communities located in the Carolina Blue Ridge Mountains, between two of the nation’s top award-winning cities for quality of life — Greenville, S.C. and Asheville, N.C. — and Clemson, S.C., home to top-ranked Clemson University. The Cliffs’ suite of amenities for members includes seven clubs, seven nationally recognized golf courses, six wellness centers, boating, watersports, marina, beach club, cycling, paddle sports, tennis complexes, equestrian center, hiking trails, wakeboarding, wine clubs, more than a dozen restaurant and private event venues, an organic farm and over 2,000 year-round programs and social activities to create timeless experiences. Homes at The Cliffs range in price from \$350,000 to \$6 million+; homesites, from \$125,000. The Cliffs also offers professional and national club memberships. For more information about The Cliffs, visit www.cliffsliving.com/buzz. Contact The Cliffs at 864-249-4364 to learn more about real estate, membership or to arrange a visit.

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